

David Bradley
CEO, Canadian Trucking Alliance
President, Ontario Trucking Association

Canada's national newspaper, the Globe & Mail, has said that, *"...the Ontario Trucking Association and the Canadian Trucking Alliance have been among the most successful lobbyists in the land."*

David Bradley plays a unique dual role in the trucking industry. Since 1997, he has been the Chief Executive Officer of the Canadian Trucking Alliance. He has also been the president of Canada's largest provincial association, the Ontario Trucking Association, since 1991.

Before entering the trucking industry, David was a management consultant with one of the large global consulting firms based in Toronto and a financial markets analyst at a Canadian chartered bank.

David joined OTA in 1985, so he has witnessed and participated in some of the most challenging times the trucking industry has ever seen. He says he has loved every moment of it.

He has served on numerous federal, provincial and international boards, committees and advisory groups. He has spoken to industry groups around the world and is much sought after by the media.

David did his undergraduate work in economics at the University of Toronto and earned a Master's Degree in economics from Queen's University. He is married with three children and likes reading, travel, golfing and fishing, though he is equally inept at the latter two. He also maintains an undying and irrational devotion to the Montreal Canadiens hockey club.